

**Invitation to Scholarly Publishing and Research Infrastructure: Connecting with ORCID to Maximize Impact and Interoperability**  
(7 April 2021)

Dear All Staff and Students,

We cordially invite you to join the following training:

 **Webinar Series**

**SCHOLARLY PUBLISHING AND RESEARCH  
INFRASTRUCTURE: CONNECTING WITH ORCID TO  
MAXIMIZE IMPACT AND INTEROPERABILITY**



**7 APRIL 2021  
WEDNESDAY  
3 - 4 PM**

**JOIN US NOW  
SCAN QR CODE**



**PLATFORM**

via 

**For first 100 seats only.  
Others will join via  
YouTube live.**

**USSDC points (Lifelong Learning & Information  
Management) for UTAR Students  
CPD: 1 hour for UTAR Staff**

**Training Outlines**

- The value of persistent identifiers(PIDs)
- ORCID overview
- How PIDs support interoperability
- Use cases 1: ORCID in Publishing: Certified Service Providers Open Journal System (OJS) and other ORCID Enabled Systems
- Use cases 2: ORCID as Research Infrastructure: How ORCID links research from submission, publication to evaluation
- Connections maximize impact and interoperability



**Speaker**

Estelle Cheng 鄭潔之  
Manager APAC Engagement @ORCID

Chieh-Chieh Estelle Cheng is the ORCID APAC Engagement Manager. She supports and engages with the ORCID community in the Asia-Pacific region. Based in Taiwan, Estelle works collaboratively with partners, stakeholders and the communities to grow adoption of ORCID and to establish communities of practice. Before joining ORCID, Estelle served as the product manager for digital object identifier (DOI) at Airit.

**Contact us**

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Please scan the **QR Code** in the poster or click the link <https://qrqo.page.link/oyqkM> for pre-registration, with your **UTAR email**.

For any further enquiries, please contact Mr Chang ([changtc@utar.edu.my](mailto:changtc@utar.edu.my)) / Mr Nasrul ([nasrul@utar.edu.my](mailto:nasrul@utar.edu.my)) for Kampar Campus or Pn Suraya ([surayayu@utar.edu.my](mailto:surayayu@utar.edu.my)) / Pn Siti Zuliana ([zuliana@utar.edu.my](mailto:zuliana@utar.edu.my)) for Sungai Long campus

Thank you.

Regards,

UTAR Library  
1 April 2021